

NEW CONDO GUIDE

homeTRADER.ca

Your Best Source for New Condos

IN THE NEWS

THE CARLAW

IS GENERATING BUZZ IN LESLIEVILLE

Set in the heart of Leslieville, The Carlaw's stunning presentation centre has the neighbourhood buzzing and even local residents are flocking there for a piece of the action. Since its anticipated opening, the midrise condo structure has been very well-received and a successful sales campaign has recently launched.

But Streetcar, in conjunction with development partner Dundee Realty Corp., one of Canada's leading private real estate companies, knows all about the formula for success. In fact, they've developed a stellar resume with several other hip Toronto residential properties, including Trinity Lofts, Sync, Two Gladstone and Corktown District Lofts.

There's been an overwhelming response from buyers, however, there are still a number of key units available in a range of prices – from as low as \$199,900 to \$459,900. Considering the prime location of this 12-storey residence, the price point for owning a piece of designer property in this dynamic neighbourhood is exceptional. With an artful exterior designed by TACT Architecture and elegant interiors by Seven Haus Design, the 320-unit building engages in a unique dialogue with its environment – one that draws people into it. And generations-long Leslieville dwellers will truly appreciate how seamlessly the building is integrated into the architecture surrounding it – unlike so many stark, glass-towered condos that dominate the GTA's skyline.

Over the last 10 years, Leslieville has blossomed into a veritable playground for the food connoisseur. What makes the neighbourhood unique is that each local business is its own specialty shop offering premium products. Brick Street Bakery serves up freshly-made sweet and savoury artisanal breads, while Olive and Olives stocks its shelves with one-of-a-kind olives and estate-bottled olive oils from various countries. Just down the street, Sausage Partners procures top-quality Ontario pork raised by small-hold farmers and transforms it into their signature smoky sausages. Hooked boasts an expertise in the sale of sustainable seafood and the Leslieville

Cheese Market has become its own Toronto landmark of sorts. These and many other gourmet destinations are just steps away from The Carlaw's door.

Of course, with choice amenities like these at The Carlaw, residents may not even want to venture past their front door. A tree-lined central courtyard anchors the L-shaped structure at its ground floor, making it an ideal space for entertaining indoors or out. This intimate park contains a reflecting pool, benches and views that are also visible through the modernist glass-walled lobby. Inside, a 24-hour concierge welcomes residents home. It's a warm, cosy, yet fittingly modern lobby with polished floors and modern columns – a unique style inspired by the traditional hotel lobby social clubs of days gone by.

Then there's the lounge-like 11th floor, a rooftop patio with cabana-inspired design and big-screen TVs for entertaining guests. The outdoor space, just steps away, makes for perfect for tanning, barbecues and interspersed dining tables allow residents to host family and friends in style – and guests are even free to stay overnight in the chic guest suites.

Loving Leslieville has never been easier or more affordable.

For more information, feel free to visit the presentation centre's two model suites at 345 Carlaw Ave. Monday to Thursday from noon to 6 p.m.; Saturday and Sunday from noon to 5 p.m. Alternately, call 416.690.8588, email info@thecarlaw.ca or visit thecarlaw.ca for details.



024 NEW CONDO GUIDE | 2011 JAN 2012