



what's happening

Carnaby condo dishes up a taste of urban living

Streetcar Developments, developers of The Carnaby as well as a number of other boutique-style condo sites, recently hosted a "street style pop-up shop," an event aimed at introducing buyers to life in one of Toronto's hippest signature neighbourhoods, the Art and Design District at Queen St. W.

At the event, Streetcar, a developer known for boutique-style condo developments, was joined by Design Republic, a supplier of hip, urban décor, and Seven Haus Design, to offer buyers up to \$16,000 in designer furniture.

Outside, Jamba Juice relieved the heat with some cool, delicious samples, while inside, cocktails and local fare offered shoppers "a taste of The Carnaby life." A live music performance was put on by Dani and the Groove Gurus and tracks were spun by DJ Spoonz.

With the promotion, future residents of one-bedroom lofts and one-bedrooms with dens get \$10,000 in Design Republic furniture; two-bed-

room and two-bedroom lofts with dens get \$16,000. This package comes with not only designer furniture, but a professional design consultation as well — an expert from Seven Haus is also on hand.

While showcasing The Carnaby's available finishes and floorplans, the presentation centre/pop-up shop's slick colour palette and industrial edge is intended to offer buyers a taste of loft living.

As well as deals like vintage overdyed rugs at half price, Design Republic's contemporary furnishings provided inspiration to over 300 modern design-lovers who attended the two-day event, while designers from Seven Haus took sale-goers through the model suites, talking

finishes and colours, and offering expert insight on the best ways to arrange furniture.

The Carlaw, a Streetcar condo now taking shape on Queen Street East, will host the next Street Style pop-up shop later this summer.

For more information about the event and the promotion, visit the Presentation Centre at 1230 Queen St. W., call 416-690-9009, or visit www.carnabylofts.com.

