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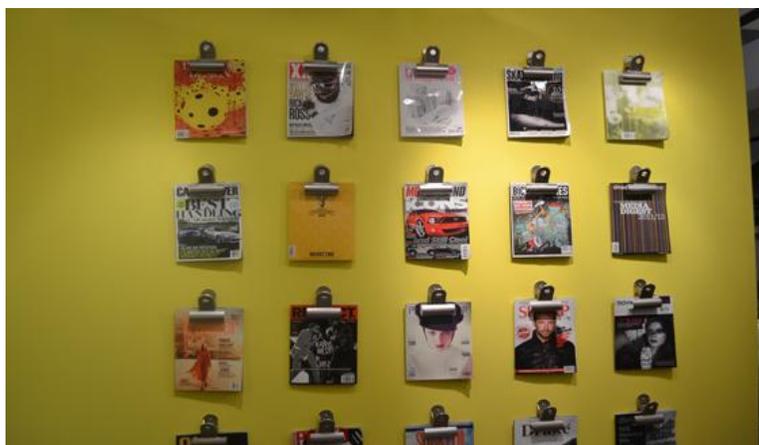


April 11, 2012

## ***Touring 'The Carnaby'***



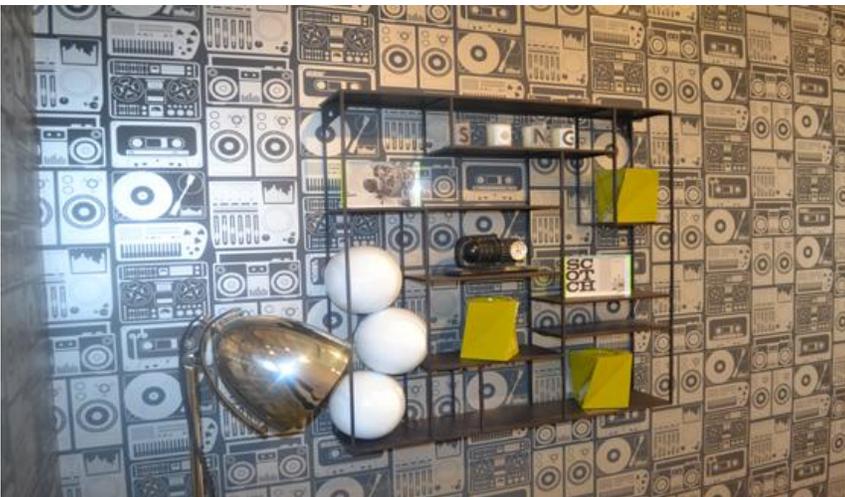
This past week, the team at the Toronto Star's NewInHomes.com headed down to Gladstone Ave. to learn more about The Carnaby, Streetcar Development's latest offering on Queen St. West. We checked out the new sales centre and witnessed the success that Streetcar has achieved so far with this highly anticipated project.



Located just north of Queen St. West on Peel Ave., The Carnaby will be one of the more interesting additions to the area. With work on 2 Gladstone already underway, Streetcar will be a key player in the requalification of one of Toronto's most unheralded areas. Rising over 20 storeys, the project will feature one- and two-bedroom floorplans, with prices starting in the mid \$200,000s.



“We are definitely finding that most of the purchasers here are end users. The price point is perfect for first time buyers and young families. It’s going to be a really great opportunity for them,” said Linda Mitchell, Vice-President of Sales & Marketing at Baker Real Estate.



“The Carnaby is an exclamation point at the end of the laneway,” says TACT Architecture senior designer Monika Jaroszonek. “Envision bicyclists, strollers, dogs, everyone sharing a well-designed space where you can sit and read, have a coffee, cut through to get to the park — it encourages the existing character of the area, with its culture, arts, and small studio spaces. But it’s also a brand new, active urban block.”



Streetcar is recognized as a visionary when it comes to establishing the next ‘It’ locale in Toronto. Now that they have moved to Gladstone, keep an eye on this neighbourhood – it just might become the next hot spot for developers.



With The Carnaby opening very soon, register to be the first in the know! Trust us, you do not want to miss out on this one!